

Publication: Gulf Times

Date: 04.04.2013

Headline: Focus on 'leadership' at QCF lecture series

Section/Page: local/ p. 34

Country: Qatar

Web link: <http://www.gulf-times.com/Mobile/Qatar/178/details/347870/Focus-on-%E2%80%98leadership%E2%80%99-at-QCF-lecture-series>



Dr Folkmann speaking at QCF 2013.

Focus on 'leadership' at QCF lecture series

Qatar Career Fair (QCF) yesterday hosted the first in a series of dynamic leadership building lectures by noted psycho-metrician Dr Joe Folkmann.

Powered by QCF's What is co-sponsored with Salalah International, the lectures aim to develop the leadership skills of Qatars in the workforce and beyond.

The first lecture held yesterday focused on how to turn good managers into great leaders.

Based on findings that the ability to lead is not just a natural

gift, Dr Folkmann demonstrated how leadership is a concrete and learnable skill that can be acquired by studying and applying specific professional and techniques.

Amongst other techniques, audience were shown some 30 statistically proven competencies that set extraordinary leaders apart from average managers.

Today between 8am-12pm, the lecture series will continue with an exclusive women-only session. The topic will focus on women as better leaders than men.

The lecture will be based on research published in Harvard Business Review that prove women are better overall leaders and do so to survive the longstanding argument of the placement and qualifications of women in the workforce.

The research comes from a recent worldwide survey of 17,310 leaders in some of the most successful and progressive organisations.

It confirms some long held assumptions about men and women's current weaknesses, roles, but also

holds some shocking surprises.

Most say that gender doesn't matter, but if you take a closer look at the data, apparently it does.

In the daily search for qualified leaders to fill positions in various levels and functions, women are often overlooked.

This research will help organisations not only to see the talent they are overlooking, but understand how to better develop all employees regardless of gender.

The lectures will put forward compelling material on the fallacy of stereotypes that would have re-

believe that female leaders only excel at certain competencies and areas.

In addition, Dr Folkmann will present the research that shows at every level, women were rated as better overall leaders than their male counterparts and why that might occur.

He will also discuss what leaders and managers should do with the findings to develop a talent pool of extraordinary leaders, and reveal a research-based and revolutionary approach to best development leaders.